



STATION ROAD  
TEYNHAM  
SITTINGBOURNE  
KENT ME9 9BQ

PHONE: 01795 521217  
FAX: 01795 522086  
Email: [headteacher@teynham.kent.sch.uk](mailto:headteacher@teynham.kent.sch.uk)  
Website: [www.teynham.kent.sch.uk](http://www.teynham.kent.sch.uk)

HEADTEACHER: MRS. E. PEARSON

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Dear Parents,

**Did you know that by turning on the subtitles whilst your child watches TV can double the chances of your child becoming good at reading?**

So, the next time your child is watching TV, there could be an opportunity to improve their reading skills at the same time!

**Does turning on the subtitles actually work?**

Yes, this simple change boosts children's reading ability and has solid evidence behind it. Turn on the subtitles research shows that children generally do read captions when they are available and that the mere presence of the words at the bottom of the screen will encourage children to read, automatically improving reading levels and enhancing spelling, grammar and vocabulary.

**How to help your child....**

All you have to do is turn on the subtitles during TV or tablet time. It's that simple!

This quick and free tip can effortlessly turn TV into valuable reading time.

Regards,

Mrs C Murray

